## BURBANK DEVELOPMENT OPPORTUNITY SITES

The City of Burbank has identified multiple opportunity sites to encourage innovative development. Possibilities include transit-oriented development, creative office space, mixed-use residential, hotel, and more.



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**NORTH SAN FERNANDO BOULEVARD** 

A commercial corridor slated for new commercial, mixed-use developments and streetscape enhancements. Improvements will link the heavily trafficked Empire Center with the flourishing retail scenes in Downtown Burbank. The renewed corridor will contain a mix of commercial, hotel, and mixed-use developments targeting residents and visitors.

1-5 CORRIDOR

Two-acre area of land that will be available for development due to the I-5 realignment project.

- **OPPORTUNITY SITE 8**8.5 acres of land available for possible transit-oriented development.
- 4 OPPORTUNITY SITE 6B
  Opportunity for mixed-use commercial, office or residential, creative space, and more.
- OPPORTUNITY SITE 5
  2.5 acre site for mixed-use commercial, office, hotel or residential.
- SOUTH SAN FERNANDO BOULEVARD Mixed-use commercial, office, residential, transit-oriented development, creative space, and more. IKEA Burbank is set to expand into its largest U.S. store with a 2016 opening. Springhill Suites is opening in 2015, and a new Hilton Garden Inn is slated for 2016.
- DOWNTOWN BURBANK

  A magnet for shopping and dining, Downtown Burbank includes 113 restaurants, 300 shops, a 1.2 million sq. ft. regional mall, and a dynamic retail scene. Additional attributes include a 166-suite Marriott Residence Inn, 490-room Holiday Inn, and hip outdoor streets lined with national retailers, boutiques and the AMC-16, ranking in the top two of theatrical circuits nationwide.
- MAGNOLIA PARK

  One of the region's coolest upmarket vintage and retro neighborhoods packed with eclectic boutiques, family-run eateries and entrepreneurial start-ups. The district is anchored by Porto's Bakery, voted the #1 retail bakery in the U.S.
- AIRPORT DISTRICT

  A transportation hub adjacent to Burbank Bob Hope Airport, the district boasts light industrial and office use anchored by the 488-room Burbank Airport Marriott Hotel and 50,000 square foot convention center.
- AEROTROPOLIS

  The combination of transportation connections, the promise of multiple transit lines, and the existing employment base of media and technology companies has turned this district into a major destination and development hub grouped around technology, entertainment and media. The area is occupied by a fertile mix of hi tech and media companies such as Yahoo Search Marketing, Insomniac Games, eSolar, and Technicolor Digital Cinema.
- MEDIA DISTRICT

  Burbank's high-profile media, studio and office district featuring The Walt Disney Company world headquarters, ABC Television, CW, The Ellen DeGeneres Show, Warner Bros. Studios, Clear Channel Communications, New Line Cinema, KCET, Legendary Entertainment, numerous record labels and affiliated industries.

