BURBANK DEVELOPMENT OPPORTUNITY SITES

The City of Burbank has identified multiple opportunity sites to encourage innovative development. Possibilities include transit-oriented development, creative office space, mixed-use residential, hotel, and more.



BURBANK DEVELOPMENT OPPORTUNITY SITES

NORTH SAN FERNANDO BOULEVARD

A commercial corridor slated for new commercial, mixed-use developments and streetscape enhancements. Improvements will link the heavily trafficked Empire Center with the flourishing retail scenes in Downtown Burbank. The renewed corridor will contain a mix of commercial, hotel, and mixed-use developments targeting residents and visitors.

2 I−5 CORRIDOR

2 acre area of land that will be available for development due to the I–5 realignment project.

OPPORTUNITY SITE 8

8.5 acres of land available for possible transit-oriented development.

OPPORTUNITY SITE 5

2.5 acre site for mixed-use commercial, office, hotel or residential.

DOWNTOWN BURBANK (NORTH END, CENTRAL, SOUTH END)

A Magnet for shopping and dining, Downtown Burbank includes 113 Restaurants, 300 shops, a 1.2 million sq. ft. regional mall, and a dynamic retail scene. Additional attributes in Central Downtown include a 166-suite Marriott Residence Inn, 490-Room Holiday Inn, and hip outdoor streets lined with national retailers, boutiques, and the AMC-16, ranking in the top two of theatrical circuits nationwide . The North End of Downtown includes Barnes & Nobel and Macys, while the South End includes SpringHill Suites and Tesla, with a Hilton Garden Inn slated to open in Summer 2016

🜀 MAGNOLIA PARK

One of the region's coolest upmarket vintage and retro neighborhoods packed with eclectic boutiques, family-run eateries and entrepreneurial start-ups. The district is anchored by Porto's Bakery, voted the #1 retail bakery in the U.S.

AIRPORT DISTRICT

A transportation hub adjacent to Burbank Bob Hope Airport, the district boasts light industrial and office use anchored by the 488–room Burbank Airport Marriott Hotel and 50,000 sq. ft. convention center.

8 INDUSTRIAL/OFFICE PARK

The combination of transportation connections, the promise of multiple transit lines, and the existing employment base of media and technology companies has turned this district into a major destination and development hub grouped around technology, entertainment, and media. A Development Review is currently in place for a 60–acre business park site that will include six industrial buildings, 10 creative office buildings, two retail/restaurant buildings, and a 175–room hotel.

9 MEDIA DISTRICT

Burbank's high-profile media, studio and office district featuring The Walt Disney Company world headquarters, ABC Television, CW, The Ellen DeGeneres Show, Warner Bros. Studios, Clear Channel Communications, New Line Cinema, KCET, Legendary Entertainment, numerous record labels and affiliated industries.



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